



Canon PowerShot SX740 HS 1/2.3" Compact camera 20.3 MP CMOS 5184 x 3888 pixels Silver

Brand : Canon

Product family: PowerShot

Product code: 2956C002

Product name : SX740 HS

1/2.3 CMOS, 20.3MP, DIGIC 8, 4.3 - 172.0 mm, TTL, 3.0" LCD, 4K video, PictBridge, GPS, USB, HDMI Micro, Wi-Fi

Canon PowerShot SX740 HS. Camera type: Compact camera, Megapixel (approx.): 20.3 MP, Image sensor size: 1/2.3", Sensor type: CMOS, Maximum image resolution: 5184 x 3888 pixels. ISO sensitivity (max): 3200. Optical zoom: 40x, Digital zoom: 80x, Focal length range: 4.3 - 172 mm. Wi-Fi. HD type: 4K Ultra HD, Maximum video resolution: 3840 x 2160 pixels. Display diagonal: 7.62 cm (3"). PictBridge. Product colour: Silver



Picture quality		Video	
Image sensor size *	1/2.3"	Video recording *	✓
Camera type *	Compact camera	Maximum video resolution *	3840 x 2160 pixels
Megapixel (approx.) *	20.3 MP	HD type *	4K Ultra HD
Sensor type *	CMOS	Video resolutions	1280 x 720, 1920 x 1080, 3840 x 2160
Maximum image resolution *	5184 x 3888 pixels	Motion JPEG frame rate	60 fps
Still image resolution(s) *	4:3 - (L) 5184 x 3888, (M) 3648 x 2736, (S) 2432 x 1824	Video formats supported	AVC, H.264, MP4, MPEG4
	16:9 - (L) 5184 x 2912, (M) 3648 x 2048, (S) 2432 x 1368	Audio	
	3:2 - (L) 5184 x 3456, (M) 3648 x 2432, (S) 2432 x 1616	Built-in microphone *	✓
	1:1 - (L) 3888 x 3888, (M) 2736 x 2736, (S) 1824 x 1824	Memory	
Image stabilizer *	✓	Compatible memory cards *	SD, SDHC, SDXC
Supported aspect ratios	1:1, 3:2, 4:3, 16:9	Display	
Total megapixels	21.1 MP	Display *	LCD
Lens system		Display diagonal *	7.62 cm (3")
Optical zoom *	40x	Display resolution (numeric)	922000 pixels
Digital zoom *	80x	Field of view	100%
Focal length range	4.3 - 172 mm	Ports & interfaces	
Minimum focal length (35mm film equiv)	24 mm	PictBridge *	✓
Maximum focal length (35mm film equiv)	960 mm	USB connector	Micro-USB B
Lens structure (elements/groups)	13/11	HDMI *	✓
Combined zoom	160x	HDMI connector type	Micro
Focusing		Network	
Focus *	TTL	Wi-Fi *	✓
Focus adjustment *	Auto/Manual	Wi-Fi standards	802.11b, 802.11g, Wi-Fi 4 (802.11n)
Auto focusing (AF) modes *	Continuous Auto Focus, One Shot Focus, Servo Auto Focus	Camera	
Closest focusing distance	0.01 m	White balance *	Auto, Cloudy, Custom modes, Daylight, Fluorescent, Shade, Tungsten
Auto Focus (AF) points	9	Self-timer delay *	2, 10 s
Auto Focus (AF) assist beam	✓	Built-in processor	✓
Exposure		Image processor	DIGIC 8
ISO sensitivity (min) *	100		
ISO sensitivity (max) *	3200		

Exposure		Design	
ISO sensitivity	100, 3200	Product colour *	Silver
Light exposure correction *	± 3EV (1/3EV step)	Battery	
Light metering *	Centre-weighted, Evaluative (Multi-pattern), Spot	Battery technology *	Lithium-Ion (Li-Ion)
Auto Exposure (AE) lock	✓	Battery life (CIPA standard)	265 shots
Shutter		Battery type	NB-13L
Fastest camera shutter speed *	1/3200 s	Operational conditions	
Slowest camera shutter speed *	15 s	Operating temperature (T-T)	0 - 40 °C
Flash		Operating relative humidity (H-H)	10 - 90%
Flash modes *	Auto, Flash off, Flash on, Manual, Slow synchronization	Weight & dimensions	
Flash exposure correction	±2EV (1/3 EV step)	Width	63.8 mm
		Depth	39.9 mm
		Height	110.1 mm
		Weight (including battery)	299 g
		Other features	
		Power source type	Battery



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